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Dear Potential Sponsor:

Your business is invited to participate in the sponsorship of the 26th Annual “Cars of the Past Covington Car Show.” This show will be held on **Sunday, October 7, 2018 on the Historic Covington Square.**

This is a high quality event that has increased in popularity each year. Last year’s event featured 300 cars and over three thousand spectators attended. This year’s event is shaping up to be a spectacular community event. This would be an excellent opportunity to present your company and products to the Newton County community.

This year’s event is being hosted by our club, the Rotary Club of Covington. Chartered in February 1939, the Rotary Club is a pillar of the community. The car show helps raise funds for the many civic projects we do in the community, such as the Empty Stocking Fund at Christmas which provides gifts to over 500 needy children in our community.

To become a sponsor, simply fill out the attached sponsor registration form and submit to us. Checks should be made payable to The Rotary Club of Covington or you can pay online by credit card or PayPal at www.rotarycovington.org . Sponsor registration deadline is September 30, 2018.

If you have any questions regarding sponsorship, please feel free to contact the Rotary Club at 770-648-5087 or covingtoncarshow@rotarycovington.org

Thank you for your time and consideration.

Sincerely,

The Rotary Club of Covington



2018 Cars of the Past Covington Car Show

Available Sponsorships & Form

Gold Sponsor (\$500 and over)

- Vendor Booth: space to be coordinated by event organizer
- Five awards to be presented in your name
- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner

Silver Sponsor (\$150) Add a booth for \$50

- One award to be presented in your business name
- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner

Bronze Sponsor (\$50)

- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner

Be advised that other forms of contributions will also be accepted, such as gift certificates, goods, or services. For example, a business may donate a \$50 gift card and will be recognized as a sponsor.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Sponsorship Level: _____

If you would like to donate gift certificates, goods or services to our raffle, please list items & value below:

Please complete form and make checks payable to:

The Rotary Club of Covington

P.O. Box 1063

Covington, GA 30015

Or pay online: www.rotarycovington.org

____ Check here if you have paid on-line & email form to covingtoncarshow@rotarycovington.org